

# Field Trip

Date : 15/02/2022.

Venue : Rachana Mart (Mahbubabad)

Participants : 10

Beneficiaries : 25

Department of Economics organized field Trip to the Rachana Mart in Mahbubabad.

This field trip's main theme was "Consumer behaviour". There in the Rachana Mart students learnt many things like

- 1) Consumer right
- 2) Consumer behaviour
- 3) Maximum cost of price goods.
- 4) Total price of particular things (Difference between maximum price and total price)
- 5) They study of how people make purchase decision to satisfy their needs, wants or desires and how their emotional, mental and behavioral responses influence the buying decision
- 6) Customers decide on a product or a service.
- 7) Buyer's option
- 8) Types of Consumers
- 9)

### Importance of field trip to Rachana Mart

This visit to an area outside of normal classroom where students can learn new things, have different experience and valuable lessons.



This trip gave multi benefits to the students in many ways.

